Penn State University
University College
Business and Economics Division

2009—2011
Published Research Report

Campuses:

BR (Beaver), DE (Brandywine), DS (DuBois), FE (Fayette), MK (Greater Allegheny), HN (Hazleton), AN (Lehigh Valley), MA (Mont Alto), NK (New Kensington), SL (Schuylkill), SV (Shenango), WB (Wilkes-Barre), WS (Worthington Scranton), YK (York)

January 1, 2009 - December 31, 2011
AN

BUS & ECON

CC-Business Adm

Check Jr, Henry F. (INSTRUCTOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

CC-Economics

McCollough, John D. (ASST PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

**Journal Article, Academic Journal (Published)**


**Non-Refereed Journal Articles**

**Journal Article, Academic Journal (Published)**


**CC-Marketing**

Ogden, Denise T. (ASSOCIATE PROFESSOR)

**Books**

*Book, Textbook-New (Published)*


**Refereed Journal Articles**

**Journal Article, Academic Journal (Published)**


**Journal Article, Academic Journal (Published)**


**Journal Article, Academic Journal (Published)**


**Journal Article, Academic Journal (Published)**


**Journal Article, Academic Journal (Published)**

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Conference Proceedings

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Published)
Ogden, D. T. (Author, 50%), & Ogden, J. R. (Author, 50%) (2009). In Joel Evans (Ed.), Teaching an Online Retailing Course – Just Do It! Strategic Challenges and Opportunities in Uncertain Times.

Other Intellectual Contributions

Written Case with Instructional Material (Published)

Written Case with Instructional Material (Published)

BR

BUS & ECON

CC-MGMNT & Organization

Few, W. Timothy (ASST PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

CC-Management

Smith, Daniel W. (INSTRUCTOR)

Refereed Journal Articles

Journal Article, Professional Journal (Published)

CC-Marketing

Harcar, Talha D. (ASSOCIATE PROFESSOR)

Books

Book, Scholarly-New (Published)

Book, Scholarly-New (Published)
Kaynak, E. (Editor, 50%), & Harcar, T. (Editor, 50%) (2010). CRITICAL ISSUES IN GLOBAL BUSINESS: LESSONS FROM THE PAST, CONTEMPORARY CONCERNS AND FUTURE TRENDS. Advances in Global Research. 19(1). IMDA Press.

Book, Scholarly-New (Published)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Conference Proceedings

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Published)

DE

BUS & ECON

CC-Business Adm

Green, Francis W. (INSTRUCTOR)

Other Intellectual Contributions

Instructor's Manual (Published)

Instructor's Manual (Published)

Instructor's Manual (Published)

Instructor's Manual (Published)

CC-Economics
Baffoe-Bonnie, John (PROFESSOR)

Book Chapters

*Book, Chapter in Scholarly Book-New (Published)*

Refereed Journal Articles

*Journal Article, Academic Journal (Published)*

Non-Refereed Journal Articles

*Journal Article, Academic Journal (Published)*

CC-Finance

Taylor, Don A. (ASST PROFESSOR)

Books

*Book, Textbook-Revised (Published)*

Refereed Journal Articles

*Journal Article, Professional Journal (Published)*

CC-Marketing

Stanton, Julie V. (ASSOCIATE PROFESSOR)

Refereed Journal Articles

*Journal Article, Academic Journal (Published)*

*Journal Article, Academic Journal (Published)*
Conference Proceedings

Conference Proceeding (Published)

Conference Proceeding (Published)

Conference Proceeding (Published)

Other Intellectual Contributions

Extended Abstract (Published)

BUS & ECON

CC-Economics

Chaubey, Manmohan D. (ASST PROFESSOR)

Book Chapters

Book, Chapter in Scholarly Book-New (Published)
Soni, R. G. (Author, 34%), Osborne, S. W. (Author, 33%), & Chaubey, M. D. (33%)
Four-Footed Friends, Inc.. Leveraging Global Economy for Organizational Excellence: Handbook of Management Cases (pp. 8 (Teaching Notes)). Macmillan Publishers, Delhi,. Peer-reviewed/refereed.

Book, Chapter in Scholarly Book-New (Published)

Refereed Journal Articles

Journal Article, Academic Journal (Published)
Journal Article, Academic Journal (Published)
Spillan, J. E. (Author, 34%), Totten, J. W. (Author, 33%), & Chaubey, M. D. (Author, 33%)

Wamboye, Evelyn F. (ASST PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Professional Journal (Published)

CC-MIS

Griffin, Audrey (INSTRUCTOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

FE

BUS & ECON

CC-Accounting

Madhogarhia, Pawan (ASST PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Conference Proceedings

**CC-Business Adm**

Fanimokun, Abiola O. (ASST PROFESSOR)

**Refereed Journal Articles**

*Journal Article, Academic Journal (Published)*


*Journal Article, Academic Journal (Published)*


**Halfhill, Terry R. (ASST PROFESSOR)**

**Refereed Journal Articles**

*Journal Article, Academic Journal (Published)*


**CC-Marketing**

Eberle, Peter M.

**Conference Proceedings**

*Conference Proceeding (Published)*


**HN**

**BUS & ECON**

**CC-Business Adm**

Bolhassani, Marzieh (ASST PROFESSOR)

**Refereed Journal Articles**

*Journal Article, Academic Journal (Published)*

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Liu, Zugang

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Robinson, Sherry K. (ASSOCIATE PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

*Journal Article, Academic Journal (Published)*

**Non-Refereed Journal Articles**

*Journal Article, Academic Journal (Published)*

**Conference Proceedings**

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*

**Other Intellectual Contributions**

*Poster (Published)*

*Conference presentation (Published)*

**MA**

**BUS & ECON**

**CC-Business Adm**

Harvey, Hanafiah (ASST PROFESSOR)

**Refereed Journal Articles**

*Journal Article, Academic Journal (Published)*

*Journal Article, Academic Journal (Published)*

*Journal Article, Academic Journal (Published)*

Holoviak, Stephen J. (PROFESSOR)

**Refereed Journal Articles**

*Journal Article, Academic Journal (Published)*

**Journal Article, Academic Journal (Published)**

**Journal Article, Academic Journal (Published)**

**Non-Refereed Journal Articles**

**Journal Article, Professional Journal (Published)**

**Journal Article, Professional Journal (Published)**

**Conference Proceedings**

**Conference Proceeding (Published)**

**Conference Proceeding (Published)**

**Conference Proceeding (Published)**

**Conference Proceeding (Published)**

**Conference Proceeding (Published)**

**Conference Proceeding (Published)**
CC-Marketing

Barat, Somjit (ASST PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Book Reviews

Book Review (Published)

Book Review (Published)

MK

BUS & ECON

CC-Business Adm

Hough, Michelle (ASSOCIATE PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

CC-Management
Lockhart, Lydia

Non-Refereed Journal Articles

Journal Article, In-House Journal (Published)

CC-Marketing

Kobylanski, Andrzej (ASST PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

NK

BUS & ECON

CC-Finance

Santimauro, Frank A. (INSTRUCTOR)

Conference Proceedings

Conference Proceeding (Published)
CC-Management

Xu, Yang (ASST PROFESSOR)

*Refereed Journal Articles*

*Journal Article, Academic Journal (Published)*

*Conference Proceedings*

*Conference Proceeding (Published)*

CC-Marketing

Mandhachitara, Rujirutana (ASSOCIATE PROFESSOR)

*Book Chapters*

*Book, Chapter in Non-Scholarly Book-New (Published)*

*Book, Chapter in Non-Scholarly Book-New (Published)*

*Refereed Journal Articles*

*Journal Article, Academic Journal (Published)*

*Journal Article, Academic Journal (Published)*

*Conference Proceedings*

*Conference Proceeding (Published)*

*Conference Proceeding (Published)*


**CC-Marketing**

McGinnis, Michael A. (ASSOCIATE PROFESSOR)

**Refereed Journal Articles**

*Journal Article, Academic Journal (Published)*


**SL**

**BUS & ECON**

**CC-Business Adm**

Bonawitz, Mary F. (ASST PROFESSOR)

**Refereed Journal Articles**

*Journal Article, Academic Journal (Published)*

Bonawitz, M. F. (Author, 50%), & Andel, N. (Author, 50%) (2010). The Glass Ceiling is Made of Concrete: The Barriers to Promotion and Tenure of Women in American Academia. *Forum*
Non-Refereed Journal Articles

Journal Article, Public or Trade Journal (Published)

Conference Proceedings

Conference Proceeding (Published)

Sinisi, John A. (ASST PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Conference Proceedings

Conference Proceeding (Published)

Conference Proceeding (Published)

SV

BUS & ECON

CC-Business Logistics

Pressly, Thomas R. (ASST PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)
WB

BUS & ECON
CC-Business Adm

Clemente, Theresa M. (INSTRUCTOR)

Other Intellectual Contributions

Newsletter (Published)

WS

BUS & ECON

CC-Accounting

Michalisin, Michael D.

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

CC-Economics

Sciacca, Biagio W. (INSTRUCTOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Other Intellectual Contributions
Audio CD (Published)
Sciacca, B. W. An Introduction to Scientific Goal Setting.

Video (Published)
Sciacca, B. W. Psychological Diversity.

CC-Marketing

Casey, Russell A. (ASST PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Conference Proceedings

Conference Proceeding (Published)

YK

BUS & ECON

CC-Accounting

Kucukemiroglu, Orsay (PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)
CC-Business Adm

Jenkins Jr, Edward R. (INSTRUCTOR)

Non-Refereed Journal Articles

Journal Article, Professional Journal (Published)

Other Intellectual Contributions

Regular Column in Journal or Newspaper (Published)

Regular Column in Journal or Newspaper (Published)

Regular Column in Journal or Newspaper (Published)

Regular Column in Journal or Newspaper (Published)

Regular Column in Journal or Newspaper (Published)

Regular Column in Journal or Newspaper (Published)

Broadcast Media (Published)

Regular Column in Journal or Newspaper (Published)

Regular Column in Journal or Newspaper (Published)

Technical Report (Published)

Technical Report (Published)

Regular Column in Journal or Newspaper (Published)

Newsletter (Published)

Muller-Kahle, Maureen I.

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

CC-Economics

Latzko, David A. (ASSOCIATE PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Non-Refereed Journal Articles

Journal Article, Academic Journal (Published)

Book Reviews

Book Review (Published)
CC-Marketing

Kara, Ali (PROFESSOR)

Refereed Journal Articles

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)

Journal Article, Academic Journal (Published)